

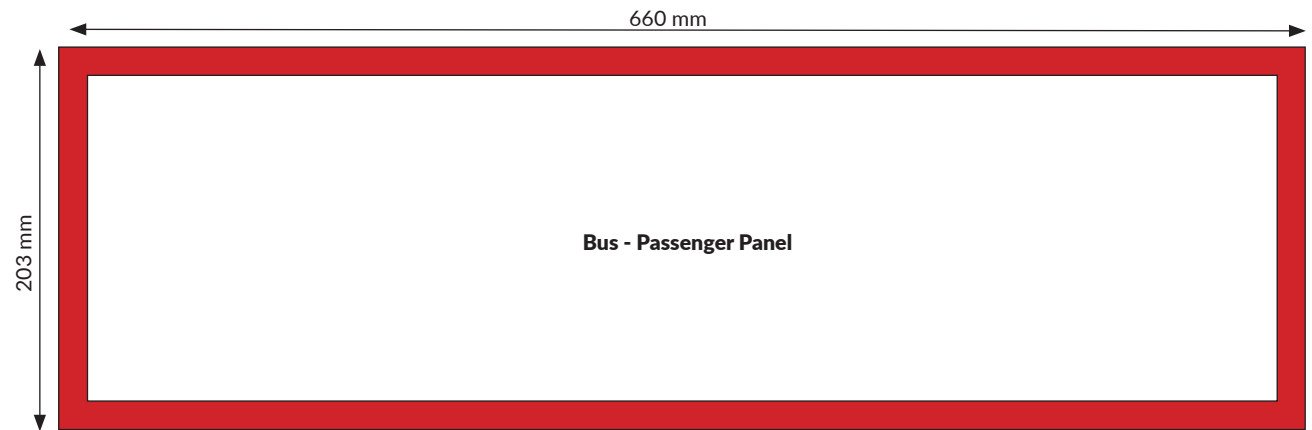



# Bus - Passenger Panel **specifications & guidelines**

## Artwork Specifications

Size: 660mm x 203mm (full size)  
Safe copy area: 630mm x 173mm  
DPI: 200dpi (minimum) / 400dpi (best)  
File Type: CMYK  
File Format: High Resolution PDF  
Text Format: Outlined vectors for upscaling

*(Reference only, not for supplying artwork)*



 **Full poster size** (background image to extend to trim - with additional 3mm bleed at full size)

 **Safe copy area**

**ARTWORK DEADLINE - 15 WORKING DAYS PRIOR TO GOING LIVE** - Send artwork to [allstaff.uk@hi-rezz.com](mailto:allstaff.uk@hi-rezz.com) using WeTransfer or similar.

\* ALL Global / TFL / London Underground & Buses MUST have artwork copy approved before going to print. Please allow an additional week for the approval process.

A blank InDesign template can be provided if required.

For further assistance please contact the Hi Rezz Production team at [allstaff.uk@hi-rezz.com](mailto:allstaff.uk@hi-rezz.com) or telephone **020 7471 0280**

[www.hi-rezz.com](http://www.hi-rezz.com)